

Know Your Networks Worksheet

PERSONAL NETWORKS

Write down your ideas of who to contact and how (reach out by phone, e-mail, Facebook Boundless Fundraising, letter-writing, fundraising events)

FAMILY NETWORK

- Go beyond your immediate family: Who did you see at the last holiday party or reunion?
- Your children's activities: Reach out to other parents you know through childcare, teams, classes and extracurricular activities
- Your partner's networks

FRIENDS

- Include friends from other periods of your life: Grade school, high school, college, graduate programs
- Informal groups or clubs: Book or knitting clubs, poker night

DISTANT CONTACTS

- Review wedding or shower guest lists (put that guest book to use!)
- Your holiday card list
- Sorority sisters/Fraternity brothers

COMMUNITY

- Volunteer activities/organizations: coaching, community watch, Kiwanis, Lions Club
- Civic Organizations: Township boards, PTA neighborhood groups

PERSONAL NETWORKS (CONT'D)

DAILY ACTIVITIES

- What does your average day or weekend look like?
- What businesses do you frequent? Market, dry cleaners, pharmacy, gym, salon, doctors and specialists.

PERSONAL RESOURCES: Facebook (get in touch and use Boundless Fundraising, the application provided by the Society); Invitation and showers lists; Card or mailing systems; Team rosters; Membership lists

PROFESSIONAL NETWORKS

Write down your ideas of who to contact and how (reach out by phone, e-mail, Facebook Boundless Fundraising, letter-writing, fundraising events)

CO-WORKERS

- Ask outside your department or direct contacts
- Former co-workers from previous jobs or positions

CLIENTS, PARTNERS & VENDORS

- Who do you regularly interact with?
- Where does your business regularly spend money?

PROFESSIONAL GROUPS

- Think of different organizations whose meeting you attend regularly
- Do you pay membership dues anywhere? Industry groups, professional development, social networking organizations

PROFESSIONAL RESOURCES: LinkedIn; Outlook Contacts; Office Directory; Intranet; Chamber of Commerce Directory